
If You Build It, They Will Come but a Little Help Doesn't Hurt

Contributed by Webmaster
Sunday, 15 March 2009
Last Updated Sunday, 15 March 2009

By pmen48

You have just finished setting up your first blog, got it looking just right, posted your first article and now you wait. Your content is good, you have viewpoints you want to share with others but how to attract visitors (ie traffic) to your door?

"If you build it, they will come" might be true but how long must you wait before anyone realizes that your site actually exists. A blog like any other business needs traffic in order to survive. There is no harm in using tools, which are already available to you, to increase your exposure and the best thing about them is that they won't cost you a dime.

Probably the most ignored and useful tool that a blogger has at his disposal is the RSS feed. Say what? RSS stands for Really Simple Syndication and is the equivalent of having a 100% free ezine subscription service. The trick is to submit your RSS feed URL to as many RSS directories as possible. Then each time you post new material on your blog, this is syndicated to your RSS feed and the directories display your latest posts. Lists of RSS directories can be easily found with a simple Google search. Most blogging software such as Wordpress and blogging sites such as Blogger.com come with a built in RSS feed - so make use of it.

Leaving a comment on others blogs is another effective method to attract targeted traffic and to establish firm one way backlinks to your site which in the long run also improve your search engine listings. Find blogs which are somewhat similar in content to your own and post relevant insightful comments in an area in which you are familiar. If your comment is O.K.'d by the blog owner then your link will go live. There are numerous free software packages available, one being Blog Detective 2.0 , which can save you time and effort searching for blogs manually to leave comments on and building backlinks. It also displays the Page Rank of each of the individual blog posts, the home page of the blogs and whether you have left comments on this blog before. A very useful tool and free!

Social bookmarking is of paramount importance in promoting your website but submitting your link to each individual site can be a time consuming task. However there is a site, www.SocialMarker.com, which can greatly reduce the time and effort needed to socially bookmark a website and it is free. Here you can automatically submit your blog to over 120 Social bookmarking sites. All that you supply is the title of your site, it's URL, a brief description and the keywords (tags) that you wish to be searched for. Voila! All done and the backlinks to increase your page ranking and targeted traffic should soon follow..

These are just 3 of many ways to explode your blog traffic. It's possible to reach dizzy levels of traffic for your new blog right from day one when you have an arsenal of bloggers traffic tactics at your disposal. Check out <http://blogging4bucks.youwanted2know.com> for more details... and pick up your free copy of 'Blog Detective ' at the-Savvy-Shopper.com

Blogging

{mos_sb_discuss:2}